

# Buy A New Marathon Water Heater Today!

Buy a Marathon Electric Water Heater and be a part of Oconto Electric's Water Heater Load Management program. Receive an instant rebate and monthly bill credits for allowing OEC to manage your water heater load.

## Marathon - The last water heater you'll ever buy!



- Most efficient water heater available.
- Tank has a 10-year limited warranty. To receive a FREE upgrade to Lifetime, you just need to register the heater on-line within 90 days of installation.
- Seamless, non-metallic outer tank jacket will never rust or corrode.
- Envirofoam™ insulation is completely free of CFC and HCFC ozone depleting gases.
- No anode rod to produce odorous water.
- Pipe wrap energy kit included.

Water Heater Size	Retail Price	Less Member Rebate	Your Cost When You Pickup	Your Cost When Delivered
85 Gallon	\$1,200	\$150	\$1,000	\$1,050
50 Gallon	\$875	\$150	\$675	\$725

## Is Your Water Heater Fueled by Gas?

At Oconto Electric, we are so sure that you will save money by replacing your existing gas (or any fossil fuel) water heater with a Marathon electric water heater, that we will pay you to make the switch!

**BONUS \$100 INSTANT CREDIT**  
 for converting from a fossil fuel water heater to any Marathon electric water heater.

# Smart Water Heater Management Efficiency at it's Finest

## Features of the program:

- ◆ Purchase a water heater from OEC and **save \$50 when you pick it up at our facility**, or delivery is available (no basements).
- ◆ Installation of the tank is member's responsibility.
- ◆ Free parts and service for 10 years from date of purchase.
- ◆ Member will receive \$5.00 per month credit on electric bill providing they purchased more than 400 kilowatt-hours in that month.
- ◆ Member may be eligible to use up to \$1,200 in capital credits toward purchase of water heater.

*Terms and Conditions: By purchasing water heater through OEC's Load Management (LM) program, member is agreeing to allow the co-op to install a LM switch on the water heater. OEC will control the water heater during high demand periods. Member rebate will not be applied until LM switch is installed. Free parts and service provided only during normal business hours.*

## Marathon Specifications

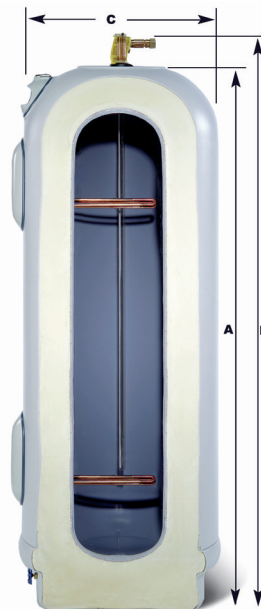
DESCRIPTION		FEATURES		ROUGHING IN DIMENSIONS (SHOW IN INCHES)				ENERGY INFORMATION		
GAL CAP	MODEL NUMBER	FIRST HR RATING GPH	RECOVERY IN GPH	TANK HEIGHT A	HEIGHT TO WATER CONN. B	TANK DIAMETER C	SHIPPING WEIGHT (LBS)	ENERGY FACTOR	AVERAGE ANNUAL OPER. COST	APPROX. R-FACTOR
50	MR50245	61	20	62-3/4	66-3/4	23-1/2	100	0.94	\$497	R-20
85	MHD85245	91	20	66-1/4	70-1/4	28-1/4	134	0.92	\$508	R-20
50	MSR50245 (short)	54	20	43-1/4	47-1/4	28-1/4	95	0.90	\$520	R-20

Water heaters furnished with standard 240 volt AC, single phase non-simultaneous wiring, and 4500 watt upper and lower heating elements.

For height to top of T & P and heat traps add 3 1/2" to the height to water connection.

Maximum test pressure: 300 PSI

Maximum working pressure: 150 PSI



If you are interested or have questions, please call  
1-800-472-8410